**CLAIMS** 

What is claimed is:

- Structural Support Apparatus With Active or Passive Heat Transfer
   System comprising:
  - a flexible insulated container;
  - a rigid heat-conductive metallic element; and
  - a heat exchange system;
  - where the metallic element structurally supports the container;
  - where the metallic element and container form a waterproof bond; and where the metallic element and heat exchange system form a thermal bond.
- Structural Support Apparatus With Active or Passive Heat Transfer
   System as claimed in claim 1 wherein said flexible insulated container forms a closed volume with a plurality of flexible walls.
- 3. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 2 wherein said plurality of flexible walls form a sealed connection with adjacent said plurality of flexible walls and where said connection is flexible.
- 4. Structural Support Apparatus With Active or Passive Heat Transfer

  System as claimed in claim 3 further comprising a resealable closure mean on at least one said sealed connection.

5. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 2 wherein said plurality of flexible walls comprises a flexible outer liner, a flexible waterproof inner liner, and a flexible insulating mean in between said flexible outer liner and said flexible waterproof inner liner.

- 6. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 1 wherein said rigid heat-conductive metallic element is located within the closed volume of said flexible insulated container.
- 7. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 6 wherein said rigid heat-conductive metallic element's structurally supports the general shape of said flexible insulated container.
- 8. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 6 wherein said rigid heat-conductive metallic element structurally supports a content's mass of said flexible insulated container.
- 9. Structural Support Apparatus With Active or Passive Heat Transfer System as claimed in claim 1 wherein said waterproof bond insures direct physical contact isolation between said heat exchange system and a content of said flexible insulated container.
- 10. Structural Support Apparatus With Active or Passive Heat TransferSystem as claimed in claim 1 wherein said heat exchange system actively facilitates or

passively impairs heat transfer between a content of said flexible insulated container and surrounding environment of the present invention. 

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